



FIESTA ST – DESIGN AND TECHNOLOGY

The new Fiesta ST combines Ford's cutting-edge design and technology to create a highly desirable compact performance car package

Unique ST Bodywork:

The Fiesta ST's sporty silhouette and distinctive styling are achieved using a unique ST bodykit including rear spoiler and diffuser, muscular emphasis flowing from the front fog light surrounds across the wheel arches and sills, and a striking alloy wheel design.

Latest Ford Design Signatures:

As with the Ford Focus ST, a large trapezoidal grille dominates the face of the new Fiesta ST. The grille's honeycomb construction also helps command attention, aided by the Fiesta ST's dynamic headlight design and sculpted bonnet.

New Colour Options:

The new Fiesta ST will be available in five striking paint colours each emphasising the new vehicle's evocative styling. Race Red, Molten Orange and Performance Blue will be among the exciting exterior colour options.

High Specification Interior:

Fiesta ST customers will be supported by Recaro sports seats in the new Fiesta ST for the first time. The vehicle's performance credentials will also be reflected in unique carbon fibre dashboard inserts, ST steering wheel and alloy-metal pedals and gear-shifter.



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Ford SYNC:

The new Fiesta ST will be among the first vehicles to deliver the Ford SYNC voice-control and in-car connectivity system to customers in Europe. SYNC features Emergency Assistance – which assists occupants in making a call directly to the emergency services in the event of a crash.

Ford MyKey:

The new Fiesta ST will feature Ford's MyKey technology, which allows owners to limit performance and ensure activation of safety features when less-experienced drivers use the vehicle.

Ford Sound Symposer:

The new Fiesta ST features Ford's clever "Sound Symposer" system, which filters the most attractive engine noises from under the bonnet, and delivers them to the cabin, adding to the sports driving experience with a stimulating engine soundtrack.