

Effective from 6.10.2011



The new up!



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You can afford the Volkswagen you couldn't even afford to think you could afford.

Obviously, it's in our interests as well as yours to make our finance packages affordable. So affordable, in fact, you might be tempted to lower your repayment or shorten your agreement period or even go for a higher specification model. For more details, see your nearest retailer or visit www.volkswagen.co.uk. Volkswagen synonymous with affordability? Now there's a thought.

Finance



Indemnities may be required. Subject to status. Available to over 18s.
Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited, Freepost VWFS.

As individual as you are.

Personalise your Volkswagen with a range of retailer fitted accessories. Pick up an accessories brochure for full information on accessories such as Bluetooth telephone kits, iPod connectivity, roof bars, carpet mats and much more. Our brochures include fully fitted prices* and you can even include accessories within your finance deal to spread the cost. If a genuine accessory is fitted prior to collection (pdi), you will also benefit from a 3-year Volkswagen warranty.

* Where fitting costs are applicable, and unless stated otherwise.

Model prices.

3 and 5 Door Hatchback Range.

				Output, PS	CO ₂ emission, g/km	Maximum VED band*	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £*	
Take up!											
Take up!	3 door	1.0 ltr	5 speed manual	60	105	B	6,163.75	1,232.75	7,396.50	7,995.00	
Move up!											
Move up!	3 door	1.0 ltr	5 speed manual	60	105	B	6,976.25	1,395.25	8,371.50	8,970.00	
Move up!	BlueMotion Technology 3 door	1.0 ltr	5 speed manual	60	97†	A	7,276.25	1,455.25	8,731.50	9,330.00	
High up!											
High up!	3 door	1.0 ltr	5 speed manual	75	108	B	8,159.58	1,631.92	9,791.50	10,390.00	
up! black											
up! black	3 door	1.0 ltr	5 speed manual	75	108	B	8,817.92	1,763.58	10,581.50	11,180.00	
up! white											
up! white	3 door	1.0 ltr	5 speed manual	75	108	B	8,817.92	1,763.58	10,581.50	11,180.00	
Fixed price servicing – limited offer until 31 December 2011											
3-year/30,000 miles (whichever is soonest) service plan comprising:								249.17	49.83	299.00	
12 months/10,000 miles:		Oil change service									
24 months/20,000 miles:		Interval service (including oil change)									
36 months/30,000 miles:		Inspection service (including oil change) Brake fluid change									

* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 9.

† The CO₂ figure for these models is estimated and has yet to be confirmed. Consequently, a change to this figure may result in a change to the Manufacturer's Recommended 'On the road' Retail price. Please consult your Volkswagen retailer for full details.

Main items of standard specification.

Standard items of equipment Take up!

Volkswagen service

- 3-year/60,000 miles warranty (whichever is soonest)
- 3-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance

Please see page 10 for more details

Exterior

- Black door mirrors and door handles
- Body-coloured bumpers
- Full size wheel trims
- Galvanised body
- Heat insulating green tinted glass
- Halogen clear headlights with integrated indicators, range adjustable with daytime running lights
- 5J x 14 steel wheels with 165/70 R14 tyres

Interior

- Black interior door handles
- 'High Gloss Black' air vent surrounds
- 'High Gloss Black' handbrake button
- Upholstery - 'Dots' cloth

Safety

- ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)
- Driver's and front passenger's airbags
- Electronic engine immobiliser
- Front integrated head restraints
- Height-adjustable front three-point seat belts with tensioners
- High level 3rd brake light
- Isofix child seat preparation (for 2 rear child seats)
- Rear head restraints x 2, height-adjustable
- Side head/thorax airbag system, for front passengers
- Warning buzzer and light for front and rear seat belts if unfastened
- 2 rear three-point seat belts

Function

- Cup holders, front x 1, rear x 1
- Digital clock
- Driver's sun visor with ticket holder
- Front passenger's sun visor
- Glovebox
- Headlight beam regulator
- Heated rear window
- Heating and ventilation system with 4 speed fan
- Height adjustable steering wheel
- Instrument lighting, white adjustable panel illumination
- Interior light delay
- Internally adjustable door mirrors
- Lockable fuel filler cap
- Luggage compartment cover
- Manually dimmable interior rear-view mirror
- One-touch indicators
- Power-assisted steering, speed-sensitive
- RCD 215 radio/MP3 compatible CD player with 2 speakers, front and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Rear fog light
- Rear screen wash/wipe with intermittent wipe
- Speedo, electronic odometer, trip counter and fuel gauge
- Storage compartments in front doors (for 1.0 litre bottles)
- Three-spoke steering wheel with 'up!' logo
- Tool kit
- Two rear seats with one-piece folding backrest
- Tyre mobility set
- Windscreen wiper with intermittent wipe and 4 position delay
- 12V socket in centre console

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

Additional items of equipment Move up! (over Take up!)

Exterior

- Body-coloured door mirrors and door handles
- Halogen clear headlights with chrome trim

Interior

- Chrome trimmed interior door handles
- ‘Black Pearl’ upper dashboard
- Upholstery – ‘Structure’ cloth

Function

- Air conditioning, manual
- Driver’s seat height adjustment
- Easy entry sliding seats (for access to rear seats)
- Electric windows, front
- Front passenger’s sun visor with vanity mirror
- Parking light
- Remote central locking with 2 remote folding keys
- Rev counter
- Split folding rear seat backrest 60:40
- Two-tone horn
- Variable boot floor
- Warning ‘lights on’ buzzer

Move up! BlueMotion Technology models only

- Battery regeneration (recuperation – energy recovery during braking)
- Start/Stop function
- 5J x 14 steel wheels with 165/70 R14 low rolling resistance tyres

Additional items of equipment High up! (over Move up!)

Exterior

- Alloy wheels, four 5½J x 15 ‘Spoke’ with 185/55 R15 tyres and anti-theft wheel bolts

Interior

- ‘Chrome effect’ air vent surrounds, speedo surrounds and light and heating switches
- ‘Chrome effect’ handbrake grip button
- ‘Black Pearl’ upper dashboard (alternative body-coloured dashboard available with selected exterior colours)
- Leather trimmed three-spoke steering wheel with ‘High Gloss Black’ insert, gear knob and handbrake grip
- Upholstery – ‘Polka’ cloth

Function

- Electrically heated and adjustable door mirrors
- Front fog lights
- Heated front seats
- ‘Maps & More’ portable infotainment device

Main items of standard specification (continued).

Additional items of equipment up! black (over High up!)

Exterior

- Alloy wheels, four 6J x 16 'Classic Black' with 185/65 R16 tyres and anti-theft wheel bolts
- Chrome trimmed door mirror housings
- Chrome trimmed front fog light surrounds
- Chrome trimmed side strips
- 'Deep Black' pearl effect paint
- Rear tinted windows from B pillar back 65% light absorbing
- Unique 'black' badging on rear and side

Interior

- Black upper dashboard
- Carpet mats, front and rear, black with white edging
- Door sills with 'black' logo
- Gear knob with 'black' logo
- Leather trimmed three-spoke steering wheel with 'black' logo
- Upholstery - 'Stripes' cloth

Additional items of equipment up! white (over High up!)

Exterior

- Alloy wheels, four 6J x 16 'Classic White' with 185/65 R16 tyres and anti-theft wheel bolts
- Chrome trimmed door mirror housings
- Chrome trimmed front fog light surrounds
- Chrome trimmed side strips
- 'Pure White' metallic paint
- Rear tinted windows from B pillar back 65% light absorbing
- Unique 'white' badging on rear and side

Interior

- Carpet mats, front and rear, black with white edging
- Door sills with 'white' logo
- Gear knob with 'white' logo
- Leather trimmed three-spoke steering wheel with 'white' logo
- White upper dashboard
- Upholstery - 'Stripes' cloth

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Factory-fitted options.

At Volkswagen, we work towards making sure that our cars are as close to perfection as we can make them. However, no matter how good our cars are, we know that they will never be exactly what you want in every detail.

Hence the exceptional range, style and quality of our factory-fitted options. So that if you find any particular part of your Volkswagen needs a little something to make it match your desires precisely, this is precisely where you will find it.

Wheels

Add a touch of style and personality with this stylish range of alloys. Alloys add a distinctively sporting look to your car, carefully chosen to enhance the exterior styling of every model, these options give you plenty of opportunity to express your individuality and transform the appearance of your new up!

01 'Classic' 6J x 16 alloy wheels.



Comfort and convenience

The importance of comfort and convenience cannot be over-emphasised. Choose from this range of factory-fitted options to create an interior that meets your individual needs, and makes life just that little bit more comfortable and convenient. From the panoramic sunroof to the winter pack, these essential luxuries are designed to help you relax and take the stress out of driving, adding not only a touch of luxury, but also providing invaluable practical assistance.

02 Panoramic sunroof.



Exterior

The exterior styling of a car is not only an expression of its personality, but makes a powerful statement about your own individuality and taste. These factory-fitted options provide an easy and effective way to create a striking visual appearance with great aesthetic appeal, while enjoying some important practical benefits.

In-car entertainment and communications

Whether you are looking to upgrade the audio system or require the latest navigation system these factory-fitted options provide the ultimate in advanced electronics, state-of-the-art technology and connectivity.

03 'Maps & More' portable infotainment device.



Safety

Safety has to be a primary consideration, for only when you are feeling totally safe and protected can you completely relax. This choice of safety features will help you protect passengers and keep your new up! stay safely on course, enabling you to enjoy the driving experience so much more.

Upholstery

The interior of your car is all about aesthetics and comfort. Leather look upholstery enables you to create a sumptuous interior that is tasteful and attractive, meeting your individual needs perfectly, and providing excellent levels of comfort and driving pleasure. Sit back, relax and enjoy your surroundings.

04 Leather look upholstery.



Factory-fitted options (continued).

		Take up!	Move up!	High up!	up! black	up! white	Basic RIP £ Excluding VAT	Total RIP £ Including VAT
Wheels								
15" 'Waffle'	Four 5½J x 15 'Waffle' with 185/55 R15 tyres and anti-theft wheel bolts	-	○	-	-	-	541.67	650.00
15" 'Black Spoke High Gloss'	Four 5½J x 15 'Black Spoke High Gloss' with 185/55 R15 tyres and anti-theft wheel bolts	-	-	○	-	-	83.33	100.00
16" 'Classic'	Four 6J x 16 'Classic' with 185/50 R16 tyres and anti-theft wheel bolts	-	-	○	-	-	291.67	350.00
Full size steel spare wheel		○	○	○	○	○	41.67	50.00
Sports pack	Four 6J x 16 'Triangle Black' with 185/50 R16 tyres and anti-theft wheel bolts, sports suspension and rear tinted windows from B pillar back	-	-	○	-	-	375.00	450.00
Sports suspension	Lowered by approx. 15 mm	-	-	-	○	○	166.67	200.00
Comfort and convenience								
Comfort pack	Electric front windows, remote central locking with 2 remote folding keys, driver's seat height adjustment, two-tone horn, warning 'lights on' buzzer and parking light	○	●	●	●	●	291.67	350.00
Panoramic sunroof	Electric, glass sliding/tilting including integrated roller blind	-	○	○	○	○	541.67	650.00
Winter pack	Heated front seats, electrically heated and adjustable door mirrors and front fog lights	-	○	●	●	●	250.00	300.00
Exterior								
Chrome pack	Chrome trimmed door mirror housings, side strips and front fog light surrounds	-	○ ¹	-	●	●	291.67	350.00
	Chrome trimmed door mirror housings, side strips and front fog light surrounds	-	-	○	-	-	208.33	250.00
Special paint	Metallic/Pearl Effect	○	○	○	● ²	● ³	375.00	450.00
<p>¹ Must be ordered in conjunction with winter pack.</p> <p>² Deep Black pearl effect paint is standard on up! black models.</p> <p>³ Pure White metallic paint is standard on up! white models.</p>								
In-car entertainment and communications								
'Maps & More' touch-screen navigation/radio infotainment device with integrated voice control	Voice activated portable infotainment – responds to spoken voice commands for navigation, CD, radio functions and bluetooth telephone functions ¹ . With 5" colour screen multifunction computer, 32 GB hard drive with preloaded European navigation data, SD card reader, media player, picture viewer, MP3 and WMA data file compatibility	○	○	●	●	●	229.17	275.00
Sound pack	4 speakers – 2 front, 2 rear	-	○	○	○	○	83.33	100.00
¹ Phones must be Bluetooth HFP (Hands Free Profile) compatible, please contact your Volkswagen retailer for specific phone compatibility.								
Safety and security								
Driver's assistance pack	City emergency braking, front passenger's airbag deactivation switch and ESP (Electronic Stabilisation Programme) including EDL (Electronic Differential Lock) and ASR (Traction Control)	○	○	○	○	○	333.33	400.00
Sensor pack	Rear parking sensors, cruise control and multifunction computer	-	○	○	○	○	291.67	350.00
Upholstery								
'Leather look'	Leather look seats including leather trimmed steering wheel, gear knob and handbrake grip, and carpet mats, front and rear	-	○	-	-	-	541.67	650.00
	Leather look seats and carpet mats, front and rear	-	-	○	○ ¹	○ ¹	375.00	450.00
¹ up! black and up! white models feature black carpet mats with white edging as standard.								

● Standard equipment ○ Optional equipment – Not available

Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 20%.

Effective from 6 October 2011.

Environmental information.

New up!	Output, PS	CO₂ emission, g/km	Trim level(s)	Urban*	Extra-urban*	Combined*
Petrol engines						
1.0 ltr	60	105	Take up! Move up!	50.4/5.6	72.4/3.9	62.8/4.5
1.0 ltr	60	97†	Move up! BlueMotion Technology	TBA/TBA	TBA/TBA	TBA/TBA
1.0 ltr	75	108	High up! up! black up! white	47.9/5.9	70.6/4.0	60.1/4.7

() Automatic figures.

A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming.

* Fuel consumption figures shown are mpg/ltr per 100 km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 99/94.

† The CO₂ figure for these models is estimated and has yet to be confirmed. Consequently, a change to this figure may result in a change to the Manufacturer's Recommended 'On the road' Retail price. Please consult your Volkswagen retailer for full details.

Vehicle Excise Duty (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO₂ emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol engines and thirteen categories for diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

VED band 'First year rate'

As of 1 April 2010, anyone buying a new car will pay a 'First year rate' of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

VED band 'First year rate'

VED band	CO ₂ emissions (g/km)	Petrol VED £	Petrol total 'On the road' costs £	Diesel VED £	Diesel total 'On the road' costs £
A	Up to 100	0.00	598.50	0.00	598.50
B	101-110	0.00	598.50	0.00	598.50
C	111-120	0.00	598.50	0.00	598.50
D	121-130	0.00	598.50	0.00	598.50
E	131-140	115.00	713.50	115.00	713.50
F	141-150	130.00	728.50	130.00	728.50
G	151-165	165.00	763.50	165.00	763.50
H	166-175	265.00	863.50	265.00	863.50
I	176-185	315.00	913.50	315.00	913.50
J	186-200	445.00	1,043.50	445.00	1,043.50
K	201-225	580.00	1,178.50	580.00	1,178.50
L	226-255	790.00	1,388.50	790.00	1,388.50
M	Over 255	1,000.00	1,598.50	1,000.00	1,598.50

The total 'On the road' costs above include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed below:

Additional 'On the road' costs

Delivery to retailer £	432.92
Number plates £	20.00
VAT £	90.58
Vehicle first registration fee £	55.00
Total £	598.50

VED band 'Standard rate'

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the table below:

VED band 'Standard rate'

VED band	CO ₂ emissions (g/km)	Petrol VED £	Diesel VED £
A	Up to 100	0.00	0.00
B	101-110	20.00	20.00
C	111-120	30.00	30.00
D	121-130	95.00	95.00
E	131-140	115.00	115.00
F	141-150	130.00	130.00
G	151-165	165.00	165.00
H	166-175	190.00	190.00
I	176-185	210.00	210.00
J	186-200	245.00	245.00
K	201-225	260.00	260.00
L	226-255	445.00	445.00
M	Over 255	460.00	460.00

Six months' VED (Road Fund Licence)

As of 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

Subsequent year's VED (Road Fund Licence)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

VED 'First year rate' refund

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

The Volkswagen service, for your peace of mind.

The Volkswagen Warranty

Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised Volkswagen retailer or repairer; however, this additional warranty must be purchased before the mileage reaches 60,000*. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

*All warranty work must be completed by an authorised Volkswagen retailer or repairer.

Body Protection Warranty

The internal body sections and panels of the new up! are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car.

There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

Extended warranty

You may purchase additional protection from your authorised Volkswagen retailer or repairer, or contact 0870 9000 115.

Service Intervals

Volkswagen are pleased to offer you a choice on how your new up! is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Time and Distance Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Time and Distance Service are as follows:

- Oil change service Every 10,000 miles/1 year (whichever is soonest).
- Interval service Every 20,000 miles/2 years (whichever is soonest).
- Inspection service Every 40,000 miles/3 years (whichever is soonest).

The LongLife Service is recommended for vehicles with a daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner.

With the LongLife Service the vehicle can cover anywhere between 10,000[†] and a maximum of 18,000[†] miles or 24 months (whichever is soonest) between oil changes. Inspection service is typically in the third year of ownership and thereafter every second year, for vehicles with an approximate annual mileage of 10,000 miles.

[†] Please note that mileages are approximate as the service indicator system uses kilometres as the distance measurement.

Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Volkswagen Insurance[‡]

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8 am - 9 pm and Saturday 9 am - 5 pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Visit www.insurewithvolkswagen.co.uk for details of the full range of insurance products available. Here you can also get a quote for your annual car insurance and buy it online too. All of our insurance products are designed to ease the pain of making a claim.

[‡] Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

Volkswagen Finance[±]

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Finance lease
- Hire purchase
- Contract hire
- Lease purchase

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

[±] Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions.

Available to people over 18 in the UK only.

Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

Prices and specifications

The prices and specifications contained in this brochure are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

Effective from 6 October 2011.

Issued by Volkswagen Marketing, Volkswagen (UK)
Volkswagen Information Service
Freephone: 0800 333 666
PVW680UPPL

This price list can be viewed or downloaded in pdf format at:
www.volkswagen.co.uk